

angelahanilee

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professional experience

FREELANCE DESIGNER, Los Angeles, CA {January 2009-current}

Print, Web, Packaging design services for clients in various industries (interactive, non-profit, publishing, beauty)

JR. WEB DESIGNER @ *BIG Interactive*, Los Angeles, CA {November 2008-current}

Design and maintenance for web site, mobile, Facebook apps and banners

Marketing collateral for client pitches in major retail and entertainment industries

Flash Production for interactive client sites

GRAPHIC DESIGNER @ *Variety Magazine*, Los Angeles, CA {June-November 2008}

Print and online banner ad designs for major film/entertainment clients

Lead creative projects during intensive award seasons

PACKAGING DESIGNER @ *Houghton Mifflin Harcourt*, San Diego, CA {February-June 2008}

Packaging design for adult and young adult fiction/non-fiction book covers

Create cover mechanicals and correspond with editorial and marketing departments

SENIOR DESIGNER @ *Havoc Publishing*, San Diego, CA {December 2005-2007}

Design various mass retail & custom paper and home decor products including packaging/POP composition

Develop marketing collateral, catalog, mockups for tradeshow and presentations

Manage projects from start to end: concept, print production, direct freelance artists, vendor correspondence, product approval and quality control, Disney licensing and customer liasion utilizing strong communication skills

GRAPHIC DESIGNER @ *Rohling Communications*, San Diego, CA {August 2005-January 2006}

Develop branding concepts for clients, such as logo & brand identity, media kit design and provide print and web design and multimedia services

PRODUCTION ARTIST @ *Kintera Inc.*, San Diego, CA {April 2005-August 2005}

Design print collateral for internal marketing, including layout and production for quarterly magazine

Manage prepress for all digital files and liasion with print vendors and publishers

GRAPHIC DESIGNER @ *MPAK Technologies Inc.*, San Diego, CA {July 2004-March 2005}

Create the MPAK corporate style guide, including web site, media kits, and print collateral

Various multimedia responsibilities, such as email blasts and creating interactive banner designs

education

UC San Diego, San Diego CA

Bachelor of Arts [2004]

Major: Visual Arts- Graphic Design

Minor: Psychology

skills

Proficient in both Mac OSX and Windows Platforms

Adobe CS4 {Photoshop, Illustrator, InDesign, Flash,

Dreamweaver, Acrobat}, XHTML/CSS, QuarkXPress,

Filemaker Pro, PitStop

awards & affiliations

Provost Honors

Best in Show, Santa Clara Art Festival

Member, National Association of Photoshop

Professionals (NAPP)

interests

Typography, Photography, Film, Music, Fashion,

Arts & Crafts, Architecture, Interior Design, Books,

Culinary Arts, Creative Writing, Modern Art,

Traveling, Environment sustainability